

Business Administration Associates Degree and Diploma

ADMISSION

Program Outcomes

The Business Administration curriculum is designed to introduce students to the various aspects of the free enterprise system. Students will be provided with a fundamental knowledge of business functions, processes, and an understanding of business organizations and global economy.

Coursework includes business concepts such as:

• accounting

• economics

business law

management

Skills related to the application of these concepts are developed through the study of computer applications, communication, team building, and decision making. Through these skills, students will have a sound business education base for life-long learning.

Admission Steps

- □ Complete CCC&TI admissions application online at cccti.edu
- □ Submit official high school/GED/AHS transcripts and college transcripts
- □ Complete FASFA online at <u>www.studentaid.gov</u>
- □ Meet placement testing requirements
- □ Meet with advisor to register for classes
- □ Pay for classes and purchase books from bookstore

Important Contact Information

Admissions

Contact Sara Greene, Admissions Specialist, at 828.726.2706 or <u>sfgreene@cccti.edu</u> for more information and how to complete the enrollment and registration process.

Financial Aid

Contact Financial Aid at 828.726.2713 as soon as possible to inquire and complete your FAFSA. Check your CCC&TI student email frequently to monitor your Financial Aid status.

Program Director

Contact Martin Hubner, Director, Director of Business Administration, at 828.297-3811 x 5242 or mhubner@cccti.edu.

PROGRAM OFFERINGS – Business Administration Degree Program (A25120)

| Fall Semester I | | | | |
|-----------------|---------------------------------------|----------------------|---|----|
| Course | Course Name | Semesters offered | Corequisite or Prerequisite Credit | |
| ACA 115 | Success and Study Skills | F/S/SS | | 1 |
| BUS 110 | Introduction to Business | F/S/SS | | 3 |
| BUS 121 | Business Math (F) | Fall Only | | 3 |
| CIS 110 | Introduction to Computers | F/S/SS | | 3 |
| ENG 111 | Writing and Inquiry | F/S/SS | | 3 |
| | | | Semester Total | 13 |
| | | Spring Se | emester I | T |
| ACC 120 | Principles of Financial Accounting | F/S | | 4 |
| BUS 115 | Business Law I | F/S/SS | | 3 |
| MAT 152 | Statistical Methods I | F/S/SS | Requisites: Take One Set: Set 1: DMA-010, DMA-020, DMA-030, and DRE-098 Set 2: DMA-010, DMA- 020, DMA-030, and ENG-002 Set 3: DMA-010, DMA-020, DMA-030, and BSP-4002 Set 4: DMA-025, and DRE-098 Set 5: DMA-025, and ENG-002 Set 6: DMA-025, and BSP-4002 Set 7: MAT-003 and DRE-098 Set 8: MAT-003 and ENG-002 Set 9: MAT-003 and BSP-4002 Set 10: BSP-4003 and DRE-098 Set 11: BSP-4003 and ENG-002 Set 12: BSP-4003 and BSP-4002 - Must be completed prior to taking this course. Take MAT-052 - Must be taken either prior to or at the same time as this course. | |

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|---------|--|-------------|---|----|--|--|
| MKT 120 | Principles of Marketing | F/S | | 3 | | |
| | | | Semester Total | 14 | | |
| | Summer Semester I | | | | | |
| BUS 137 | Principles of Management | SS | | 3 | | |
| COM 231 | Public Speaking | F/S/SS | Prerequisite: ENG 111 | 3 | | |
| | 1 | 0 | R | | | |
| ENG 112 | Writing/Research in the Disciplines | F/S/SS | Prerequisite: ENG 111 | 3 | | |
| HUM 230 | Leadership Development | SS | | 3 | | |
| | | | Semester Total | 9 | | |
| | <u>. </u> | Fall Serr | nester II | | | |
| ACC 121 | Principles of Managerial Accounting | F/S | Prerequisite : Take ACC-120 - Must be completed prior to taking this course. | 3 | | |
| BUS 230 | Small Business Management | Fall Only | | 3 | | |
| BUS 285 | Business Management | Fall Only | | 3 | | |
| ECO 251 | Principles of Microeconomics | F/S/SS | | 3 | | |
| MKT 223 | Customer Service | Fall Only | | 3 | | |
| | | | Semester Total | 16 | | |
| | Spring Semester I | | | | | |
| BAS 120 | Into to Analytics | Spring Only | 3 | | | |
| BUS 125 | Personal Finance | Spring Only | | 3 | | |

| ECO 252 | Principles of Macroeconomics | F/S/SS | | 3 |
|------------------------|---------------------------------|-------------|-----------------------|----|
| MKT 225 | Marketing Research | Spring Only | Prerequisite: MTK 120 | 4 |
| MKT 232 | Social Media Marketing | Spring Only | | 3 |
| | | | | |
| | | | Semester Total | 16 |
| Total Credit Hours: 68 | | | | |

PROGRAM OFFERINGS – Business Administration Diploma (D25120)

| Fall Semester I | | | | |
|-----------------|--|------------------------------|--------|--|
| Course | | | Credit | |
| ACC 120 | Principles of Financial Accounting | F/S/SS | 4 | |
| BUS 110 | Introduction to Business | F/S/SS | 3 | |
| CIS 110 | Introduction to Computers | F/S/SS | 3 | |
| ENG 111 | Writing and Inquiry | F/S/SS | 3 | |
| | | Total | 13 | |
| | | Spring Semester I | | |
| ACC 121 | Principles of Managerial Accounting | F/S Prerequisite: ACC 120 | 4 | |
| BUS 125 | Personal Finance | Spring Only | 3 | |
| ECO 251 | Principles of Microeconomics | F/S/SS | 3 | |
| MTK 120 | Principles of Marketing | F/S | 3 | |
| MKT 232 | Social Media Marketing | Spring Only | 4 | |
| | | Total | 17 | |
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| | Summer Semester I | | | | |
|------------------------|---------------------------------|--------|---|--|--|
| BUS 115 | Business Law I | F/S/SS | 3 | | |
| BUS 137 | Principles of Management | F/S/SS | 3 | | |
| ECO 252 | Principles of Macroeconomics | F/S/SS | 3 | | |
| | | Total | 9 | | |
| Total Credit Hours: 39 | | | | | |

PROGRAM OFFERINGS – Business Administration Marketing Certificate (C25120)

| Fall I | | | | |
|------------------------|--------------------------|-------------------|--------------------------------|--------|
| Course | Course Name | Semesters offered | Corequisite or Prerequisite | Credit |
| BUS 115 | Business Law | F/S/SS | | 3 |
| BUS 137 | Principles of Management | F/S/SS | | 3 |
| MKT 120 | Principles of Marketing | F/S | | 3 |
| | | | Total | 9 |
| | | Spring I | | |
| MKT 225 | Marketing Research | Spring Only | Prerequisite: MKT 120 | 4 |
| MKT 232 | Social Media Marketing | Spring Only | | 3 |
| | | | Total | 7 |
| Total Credit Hours: 16 | | | | |

COST

| | Associate | Diploma | Certificate |
|--|---|---|---|
| | Fall Semester I \$988 | | |
| | Spring Semester I \$1,064 | Fall Semester I \$988 | Fall I |
| Tuition | Summer Semester I \$684 | Spring Semester I \$1,292 | \$684 Spring I |
| (\$76/credit hour) | Fall Semester II | Summer Semester I | \$532 |
| | \$1,216 | \$684 | Tuition Total |
| | Spring Semester II \$1,216 | Tuition Total | \$1,216 (minus fees) |
| | Tuition Total | \$2,964 (minus fees) | |
| | \$5,168 (minus fees) | | |
| | \$35 campus activity fee (each semester) | \$35 campus activity fee (each semester) | \$35 campus activity fee (each semester) |
| | \$2/per course (max \$10 per semester) campus service fee | \$2/per course (max \$10 per semester) campus service fee | \$2/per course (max \$10 per semester) campus service fee |
| Additional Fees | \$2 (per semester) student accident insurance | \$2 (per semester) student accident insurance | \$2 (per semester) student accident insurance |
| | Total | Total | Total |
| | (per semester) | (per semester) | (per semester) |
| | \$47 | \$47 | \$47 |
| Textbooks (purchased from CCC&TI Bookstore) | varies | varies | varies |
| Graduation Fee | \$25 | \$25 | \$25 |
| Total | approximately \$5,393 | approximately \$3,089 | approximately \$1,341 |